



# Geocortex for Utilities

Develop useful, targeted applications quickly to empower field workers, streamline business processes, manage assets and analyze data.

**Geocortex**<sup>®</sup>

# A flexible solution for any utilities business

From electricity to telecommunications – and water/wastewater to natural gas – Geocortex customers around the world have created purposeful applications to help them with:

- Damage assessments
- Right of way management
- Inspections and audits
- Asset reporting and managing
- Fault tracing
- Property and boundary management
- Environmental impact assessments
- Customer engagement



## Geocortex products and solutions



### ArcFM™ Web

Schneider Electric's ArcFM™ leverages Geocortex technology to help you quickly solve problems and improve decisions with fast, flexible access to asset, infrastructure, and network information.



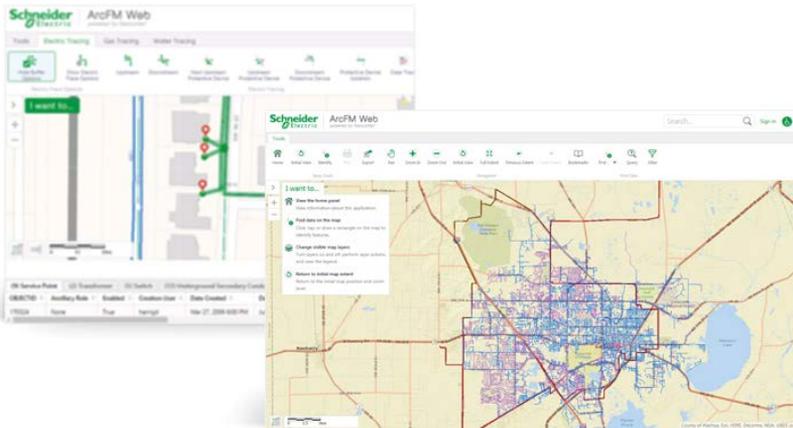
### Geocortex Analytics

Understand use patterns, quantify and report on GIS infrastructure ROI.



## Two industry leaders, one powerful solution

In 2015, Latitude Geographics and Schneider Electric jointly announced our partnership and the launch of a new product for the utilities sector. Geocortex Essentials was integrated with Schneider Electric's ArcFM™ solution, which has long been the industry standard for utilities customers that are looking to leverage the benefits of GIS. The resulting product, ArcFM™ Web, extends the capabilities of Schneider Electric's GIS solutions - with a little support from Geocortex technology – and provides customer access across devices.



ArcFM Web provides electric, gas, and water tracing functionality (including trace options and temporary marks), the ability to save and share project files, and non-spatial data searches. With ArcFM Web you can run traces to identify protective devices, locate valves to isolate an area, and find affected customers. These traces can be used in conjunction with other core ArcFM Web functionality (i.e. reports, charts, workflows) to generate the information you need.



# Geocortex leverages Esri's ArcGIS® Enterprise and modern Web GIS pattern

## We add value to core Esri technology

Our work is impossible without Esri's outstanding ArcGIS platform. Geocortex requires Esri GIS technology, and works exclusively with Esri technology.

## Geocortex is an alternative to problematic custom development

Geocortex is appropriate when custom capabilities are needed; it's an alternative to custom application development using core APIs and SDKs (which can become costly and time consuming).

We always recommend going with the simplest solution that works. If Esri's ready-to-go *Collector for ArcGIS* or an *AppStudio for ArcGIS* template can be configured to meet your requirements, leverage one of these options.

## Where does Geocortex fit?

Geocortex technology helps organizations achieve even greater success with Esri's modern ArcGIS platform. Esri technology evolves at an amazing pace, and we work on the front lines to help you accomplish even more - as broadly and deeply as possible - at your organization. Since 1999, our products have evolved steadily over time to ensure we continue to add compelling value.

We're all about maximizing alignment. Our mission is to help you make the most of your investment in Esri today, while keeping you optimally aligned for the future.

v2.0

**Geocortex®**  
by Latitude Geographics®

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